Interfit opens a new store in Brazil offering industrial tires and complete after-sales service

On July 25th, Interfit opens its fifth store in Brazil, located in the city of Campinas, 98 kilometers from the capital city of São Paulo.

Interfit is the world leading partner, not only for specialty tires, but also for complete wheel services for industrial specialists that want to maximize their revenue by remaining in control of their tire business.

Marcelo Natalini, President of Trelleborg Wheel Systems in South America, says: "Our proximity to the customer is one of our strengths, thanks to the global network that operates in more than 20 countries in all five continents. To ensure fast delivery and efficient service, we firmly believe that location is key. For this reason, Interfit is present with five stores in Brazil: in the cities of São Paulo and Lorena in the state of São Paulo, Contagem in the state of Minas Gerais and Feira de Santana in the state of Bahia and now also in Campinas, in the district of Campo dos Amarais. Here professional teams are ready to offer technical support in choosing the most appropriate tires for each specific customer's needs.

"Product expertise and a complete range of services make replacing tires with Interfit easy. With systems and processes designed to deliver customer control, we ensure that the right tires are always fitted at the right time, to minimize machine downtime and to keep customers' operations running at maximum productivity. We also offer innovations like the Pit Stop Line, a Trelleborg technology that lets operators and fleet managers know exactly when their tires need replacing, reducing tire changes by up to 20% and maximizing safety and whole-life value."

"The Pit Stop Line features in the Trelleborg Elite XP tires, made here in Brazil; premium tires designed for demanding material handling environments," concludes Alessandro Sacco, Commercial Director Material Handling and Construction at Trelleborg Wheel Systems.

In addition, Interfit also partners with ReciclANIP, a key reference in reverse logistics in Brazil for the sustainable disposal of waste tires across the whole country.

For further information and contact details for locations in Brazil, go to: www.interfit-group.com/pt

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INTERFIT CAMPINAS SERVICE STORE

Campinas (SP), Rui Idelfonso Martins Lisboa Street, number 844

Chácaras Campos dos Amarais

Zip Code: 13082-020

Appointment by telephone: 19 3211-9060 / 11 93962-8953

Open from 8 a.m. to 6 p.m.

For **more information** please contact:

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***Interfit** is the world leading specialty tire and wheel service partner present in more than 20 countries in all 5 continents. The excellence in service, tire expertise and wide range of products, make Interfit the ideal partner for material handling, agriculture and construction machine specialists that want to maximize their revenue by remaining in control of their tire business.www.interfit-group.com/pt*