

Press Release

22.04.2024



Trelleborg tires showcases latest innovations to increase builders' productivity

- **Trelleborg to showcase latest tire innovations at Intermat Construction Fair, Paris, France, April 24-27 in Hall 5A – Booth #J148**
- **New tire technologies delivering 20% more cut-resistant compounds, better stability and extra support for specific applications, helping builders enhance productivity**

In the dynamic landscape of construction industry, the demand for cutting-edge tire solutions is paramount. Trelleborg tires recognizes the evolving challenges faced by builders in optimizing operations, reducing fuel consumption, enhancing safety and comfort for operators, and advancing sustainability.

At Intermat Paris 2024 this April in France, Trelleborg tires will bring its latest tire innovations tailored to address these industry challenges. Catering specifically to the needs of construction professionals operating in demanding environments, Trelleborg tire technologies are designed to provide superior performance and durability, empowering builders to handle their toughest jobs with efficiency.

Experts at Trelleborg Booth #J148 • Hall 5A will bring customers and OE manufacturers a range of game-changing tire technologies aimed at improving building construction, open pits and quarries, landscaping, earth moving and more. Not only offering greater durability and performance even in the harshest environments, Trelleborg tires takes it one step further: introducing new compounds and wider treads that deliver better fuel efficiency and less downtime for greater cost savings across construction projects of all sizes.

Roberta D'Agnano, EMEA Marketing Director at Yokohama TWS commented: "Builders today are looking for innovative ways to improve work site efficiency and productivity. We've consistently invested in Research & Development to engineer and produce customized tire solutions that meet the specific challenges they face. Our commitment to technological advancement ensures that our tires not only improve safety and stability but also contribute to significant cost savings, making them ideal for building projects of any scale or complexity."

www.trelleborg-tires.com



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Tires built for tomorrow's construction sites

At Intermat Paris 2024, construction professionals will discover how having the right tire for the job improves site efficiencies. Combining tire expertise with cutting-edge technology, Trelleborg tire experts will demonstrate the critical role that tires play in overall machine performance and ultimately, in businesses' bottom line. Some of the tire solutions on show made to enhance productivity include:

- **EMR1031:** Especially designed for wheel loaders and graders, it is the ideal earthmover radial tire that builders can rely on for every kind of loading operation, even in the toughest work environments. Its radial all-steel construction makes it extremely versatile, and its cut-resistant compound offers 20% more resistance compared to standard tires, meaning reduced machine downtime and lower operating costs. The EMR1031 features a +7% wider tread contact area versus premium competitor resulting in less vibration and excellent stability. And to reduce its environmental impact, the EMR1031 tire comes with a retreadable casing, made to maximize customer investment and lead the way to a more sustainable business.
- **MPX:** Made precisely for telehandler and compact loader applications working in the most demanding environments, the MPX tire offers improved traction, better wear resistance and greater stability on all ground surfaces. Also available for heavy duty applications, it comes with a unique lug design for excellent self-cleaning and an extra grip on muddy surfaces that operators can rely on.
- **EXCAVATOR DUAL ASSEMBLY:** The Excavator Dual assembly is made to do the heavy work in severe environments with less downtime. Built with a puncture-proof construction and special compounds, the tire offers a solid solution of solid tires for excavators that not only bring greater stability, but also maximize productivity for greater endurance of critical equipment used for special applications.

To find out more about Trelleborg high performance tires for construction go to:

<https://www.trelleborg-tires.com/en/products-and-solutions/construction>

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Trelleborg tires is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, improving productivity, efficiency and environmental sustainability.

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